



Those Lazy-Hazy-Crazy Days of Summer

August 2024

- Despite early declines, U.S. large cap stocks recovered to end August up 2.4%, but U.S. small cap stocks finished down 1.5%. U.S. intermediate-term bonds rose 1.4%.
- The Federal Reserve signaled a likely rate cut in September. Markets are expecting 1% in cuts by year end, implying one 0.5% cut, a move typically only seen in crises.
- The broader market rally since August 5 was led by interest-rate-sensitive utilities and real estate sectors.
- As we head into the year-end, markets will be focused on potential interest rate cuts, inflation trends, and the upcoming election.

Overview

Much like the famous Nat King Cole song, the markets in August were reminiscent of the “lazy, hazy, crazy days of summer.” Despite U.S. large cap stocks declining 6.0% early in the month, the S&P 500 ended August up 2.4%. U.S. small cap stocks fared less well, as the Russell 2000 small cap index ended August down 1.5%. As proxied by the Bloomberg U.S. Aggregate Bond Index, intermediate-term bonds rallied 1.4%, closing the month at a 52-week high. Intermediate-term bonds are up 7.8% over the past year.

The FOMC is poised to cut interest rates

The July inflation report, released on August 14, showed headline inflation easing to 2.9% year over year—falling below 3.0% for the first time since March 2021. Core inflation also ticked slightly lower, dropping from 3.3% to 3.2%.¹ The Federal Open Market Committee (FOMC) minutes from the July 31 meeting revealed a growing inclination to begin cutting interest rates, as labor market concerns increasingly overshadowed inflation worries. Several committee members expressed support for a 25-basis-point rate cut at the July meeting, and consensus increasingly formed around easing policy at the next meeting on September 17-18.²

The labor market showed continued signs of cooling in August

In addition to inflation cooling, the labor market also showed continued signs of softening in August. Even though the unemployment rate ticked marginally lower, to 4.2% from 4.3%, the August jobs report showed the U.S. economy adding 142,000 new jobs over the past month, below the expected 165,000.³ There were also notable downward revisions to new jobs added over June and July.^{3,4} On August 21, the Bureau of Labor Statistics released payroll revisions for the 12-month period through March 2024. The report showed that payrolls during that period had been revised downward by 818,000 jobs.⁵ This equates to an average monthly downward revision of 68,000 jobs, resulting in an updated estimate of 174,000 new jobs added each month, down from the original 242,000. Notably, the majority of the revisions were concentrated in higher wage sectors, such as information and professional and business services.⁵ Overall, these payroll revisions adjust the labor market characterization from ‘very strong’ to ‘strong’ during the revised period. The new estimates are still well above the 10-year average of 164,000. Any revisions to the current labor market will only be reported in February 2025.

Markets are expecting the equivalent of 100 basis points in cuts by year end

In the early August selloff, U.S. small cap stocks saw their largest three-day drop since 2020

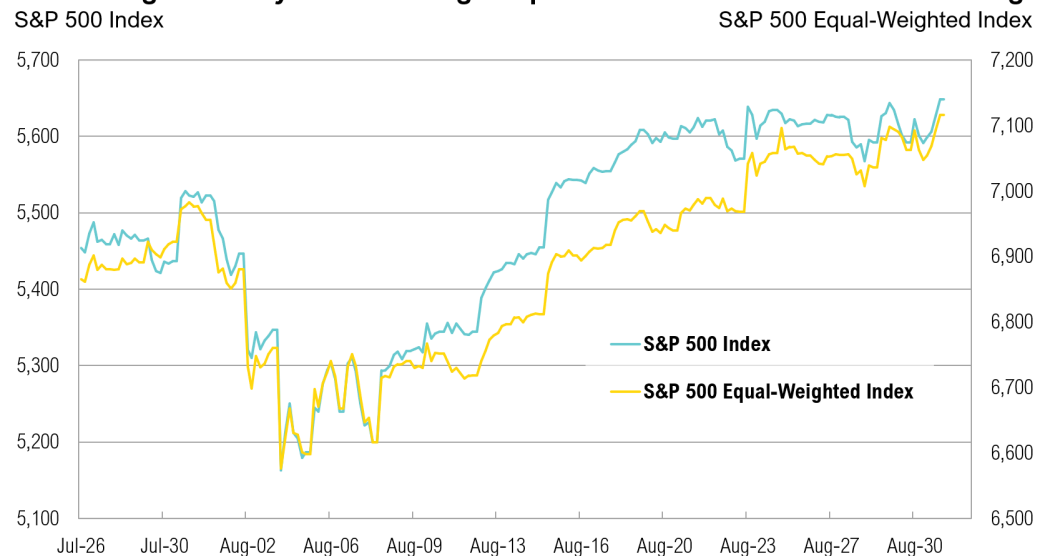
Bolstered by these in-line inflation reports, signs of continued cooling in the labor market, and Fed Chair Jerome Powell's comments at the annual Jackson Hole symposium that "the time has come for policy to adjust," investors by the end of August were anticipating the equivalent of 100 basis points in interest rate cuts before year end.^{6,7} With only three FOMC meetings left in 2024, this implies that markets are expecting at least one 50 basis-point rate cut—something that has only occurred during recessions or times of crisis.

Those Lazy-Hazy-Crazy Days of Summer

The 'Summer Slowdown' is a seasonal phenomenon in which the stock market typically sees lower trading volumes and reduced price volatility during the summer months. However, while investors may have been hoping for more of these "lazy" days in August, the first week of the month turned out to be quite the opposite. Stock prices dropped rapidly while volatility spiked. A weaker-than-expected U.S. July jobs report and a slowdown in U.S. manufacturing activity triggered the rout. As a result, the S&P 500 declined by 6.0% between July 30 and August 5. At the intraday lows, the S&P 500 had dropped 9.7% from its all-time high on July 16. During the same period, U.S. small cap stocks experienced their largest three-day decline since the 2020 COVID-19 shock, falling nearly 10% and wiping out most of the gains made in July.

However, since August 5, an unusually rapid rally lifted broader markets, resulting in positive returns by the end of the month. The S&P 500 surged nearly 9.0% after August 5, closing the month just 0.3% away from a new record high. Notably, this recent rally improved market breadth, and the equal-weight S&P 500 reached a new record high. The number of S&P 500 members outperforming the index over the past month rose from 41% at the end of July to 62% by the end of August.

A Post-August 5 Rally Saw U.S. Large Cap Stocks Close Month Near Record High



Source: Bloomberg

The S&P 500 ended August just 0.3% away from a new record high

Although the early August selloff was widespread, some areas of the market rebounded more strongly than others. The utilities sector, which gained over 5% since August 5 and is up more than 18% year-to-date, benefited from the outcome of the annual power market auction by PJM Interconnection, the largest U.S. electrical grid operator. The auction cleared at a record high of \$269.9 per megawatt-day, a more than 800% increase

The increasing likelihood of a September rate cut boosted the real estate sector

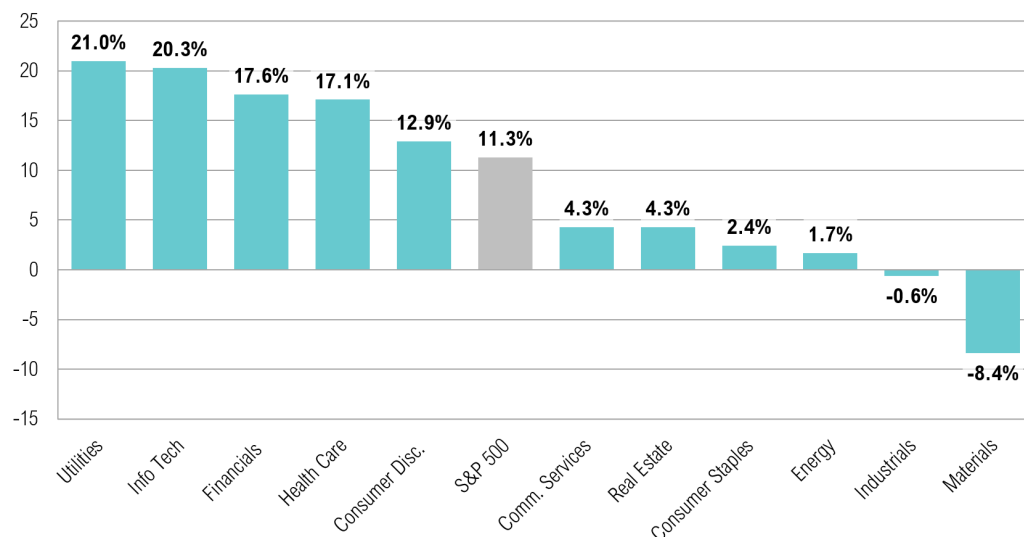
compared to \$28.9 per megawatt-day a year earlier.^{8,9} This price surge reflects supply and demand imbalances, driven largely by increased electricity demand from artificial intelligence (AI) data centers and a slow pace of new-generation construction.⁹

The near-certainty of a rate cut in September helped lift the real estate sector, which gained 7.3% after August 5, finishing the month up more than 5%. Thirty-year fixed mortgage rates dropped back below 7% for the first time in over a year.¹⁰ The potential for even lower mortgage rates boosted homebuilder stocks, and a record 58% of U.S. homebuilders traded at all-time highs.

In contrast, U.S. small cap stocks fared less well than their large cap counterparts in the post-August 5 recovery and experienced more volatile returns throughout the month. Despite rallying more than 8.5% between August 5 and August 30, the Russell 2000 Index finished the month down 1.5%, which appears less disappointing in light of the 10.2% gains in July.

By the end of August, all S&P 500 companies had reported second-quarter earnings. Earnings growth for the index improved from 8.9% at the start of the third quarter to 11.3% by the end of August.¹¹ The utilities sector led the way, generating the highest year-over-year earnings growth rate of 21.0%, followed by the information technology sector, which posted 20.3% growth. However, excluding Nvidia, the tech sector's growth rate drops to just 9.5%, less than half that of utilities.¹² Financials also performed well; earnings growth estimates for that sector rose from 4.3% to 17.6% during the quarter.¹¹

Second Quarter S&P 500 Earnings Growth Rose to 11.3%, With Utilities Leading
Q2 Earnings Growth, Year-Over-Year %



Source: FactSet

Excluding Nvidia, the tech sector's earnings growth rate drops to less than half that of utilities

Small caps' full-year earnings growth is expected to surpass that of large caps

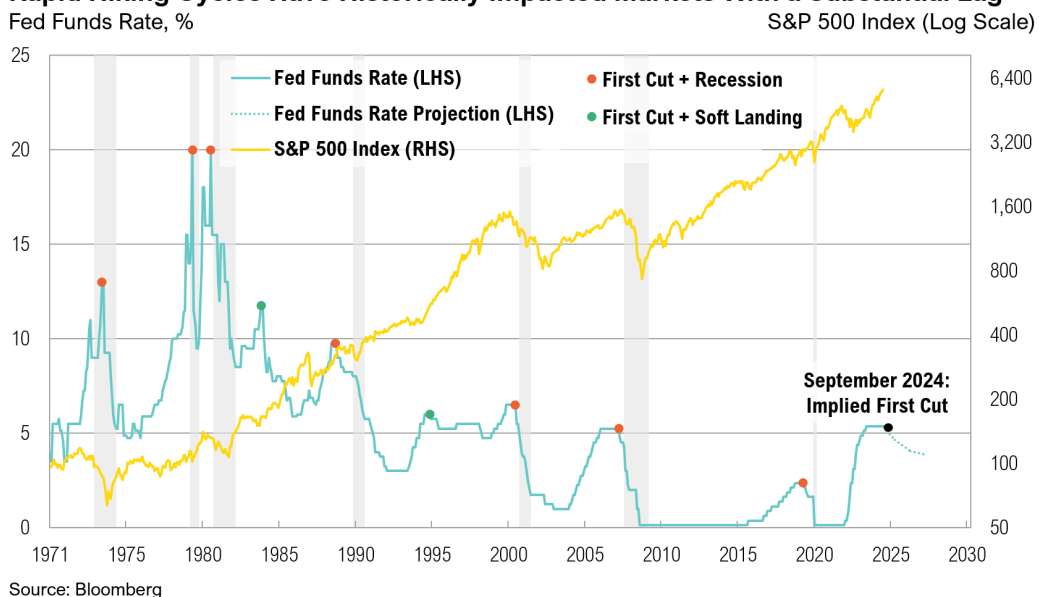
Small cap earnings for the second quarter revealed challenges. Only one sector—consumer staples—posted positive earnings growth (up 0.1%).¹³ However, small caps' full-year earnings growth is expected to exceed large cap stocks' full-year earnings growth, coming in at 13.4% versus 11.3%, respectively.^{11,13} This shift could help small cap stocks shed the “value trap” label, which refers to stocks that appear cheap but continue to underperform.

History shows us that stock market weakness can occur after the final rate hike

With the typically “lazy” days of the historical “Summer Slowdown” trend disrupted by the early August selloff and subsequent recovery, investors also faced some uncertain, hazy days. As of the end of August, markets were pricing in a near-certain interest rate cut at the September 17-18 FOMC meeting, with a 67% probability of a 25-basis-point cut and a 33% probability of a 50-basis-point cut.⁷ According to Bank of America's August credit investor survey, a record 76% of U.S. investors now expect a soft landing.¹⁴

However, history reminds us that the Fed cutting rates doesn't immediately stop the lingering effects of prior hikes, given their long and variable lags. In fact, much of the stock market weakness often occurs after the final rate hike. For instance, in January 2001, after the Fed announced the first rate cut of the cycle, the S&P 500 fell by more than 40% over the next two years. Similarly, in September 2007, when the Fed began cutting rates before the Global Financial Crisis, the S&P 500 declined by over 50%. Stocks only began to recover in March 2009. Whether the Fed can achieve a soft landing this time remains uncertain, particularly since inflation is still above the official 2% target.

Rapid Hiking Cycles Have Historically Impacted Markets With a Substantial Lag



The yield curve ended August flat, marking the end of the longest period of inversion on record

While equity markets shifted from chaos to calm over the past month, bond markets held steady as yields remained contained. Treasury yields dropped early in August and stayed at those lower levels for the remainder of the month. The 10-year Treasury yield ended August at 3.9%, a level last seen in early January. Notably, the 10-year minus 2-year Treasury yield, a common indicator of economic growth and general representation of the Treasury yield curve, after briefly dis-inverting on August 28 and rising to 0.01%, ended the month flat, at 0.0%. This marked the end of the longest period of inversion on record—784 consecutive days.¹⁵

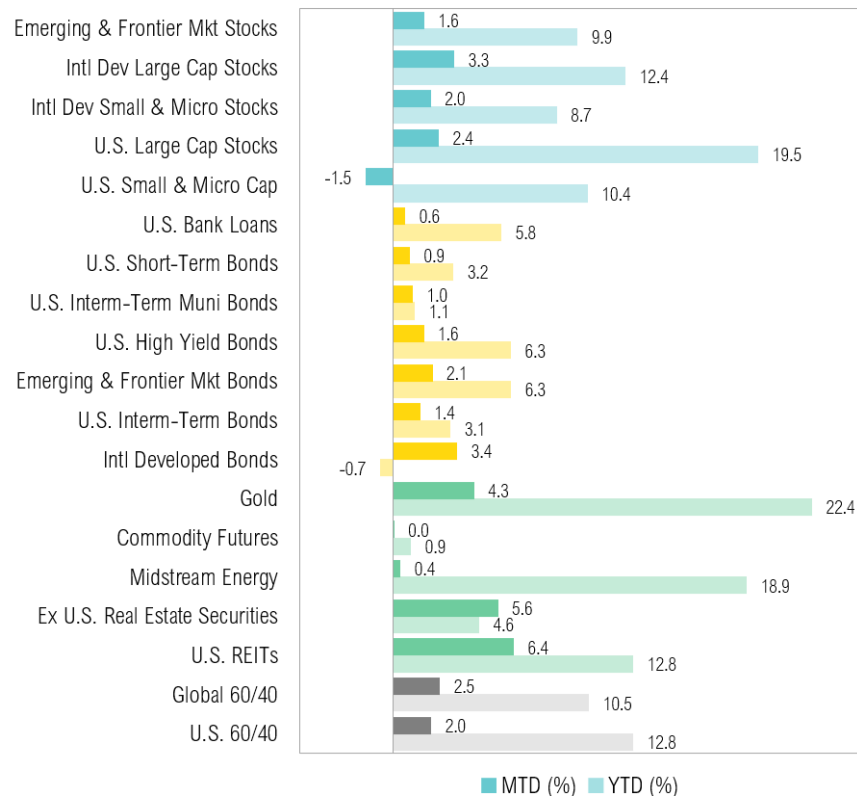
Markets

U.S. small cap stocks were the only major asset class to finish August with negative returns. In contrast, international equity markets outperformed their U.S. counterparts, led by gains in European markets. While U.S. large cap stocks ended the month up 2.4%, international developed market large cap stocks rose 3.3%, and international developed market small-cap stocks gained 2.0%, outperforming U.S. small caps by 3.5%. Among European markets, the MSCI Switzerland Index and MSCI Germany Index both posted

gains of 4.8%, while the MSCI France Index rose 3.8% and the MSCI United Kingdom Index increased by 3.3%.

Boosted by the near-certain prospect of an interest rate cut at the September FOMC meeting, U.S. intermediate-term bonds ended the month up 1.4%, while U.S. REITs surged 6.4%, making them the top performers for August. Gold also performed well, rising 4.3% and reaching a new high of \$2,511 per ounce on August 27. Year-to-date, gold is up 22.4%, making it the best-performing asset class so far this year.

August 2024 Key Market Total Returns



U.S. REITs ended the month up 6.4%, making them the top performers for August

Source: Bloomberg

Most major central banks have started their rate cutting cycles

In international news, the Japanese yen continued to strengthen against the dollar throughout August, closing the month at ¥146. During a parliamentary session on August 22, Bank of Japan Governor Ueda reaffirmed his stance on policy normalization, signaling a willingness to further raise interest rates if Japan's economic growth and inflation stay on track.^{16,17} In contrast to Japan's rate-hiking trajectory, other central banks around the world have begun—or signaled that they plan to begin—cutting interest rates in the coming weeks and months. The European Central Bank, the Bank of England, the Swiss National Bank, and the Bank of Canada have all initiated rate cuts.¹⁸



Source: SpringTide, Noah Kroese

As we head into year-end, markets will focus on potential interest rate cuts, inflation trends, and the upcoming election

Looking Forward

As we head into year-end, markets will focus on potential interest rate cuts, inflation trends, and the upcoming election. The effects of interest rate cuts are still unknown, particularly as the Fed appears poised to cut rates amid above-target inflation and near full employment. Whether inflation continues to ease and when (or if) it will return to the 2% target remains to be seen. The upcoming election brings significant uncertainty not only regarding the outcome but also concerning the policies that will be implemented by the winner. Given the hazy future, investors may find themselves looking back on August and echoing some other words from Nat King Cole, wishing “that summer could always be here.”

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DEFINITIONS

Asset class performance was measured using the following benchmarks: U.S. Large Cap Stocks: S&P 500 TR Index; U.S. Small & Micro Cap: Russell 2000 TR Index; Intl Dev Large Cap Stocks: MSCI EAFE GR Index; Emerging & Frontier Market Stocks: MSCI Emerging Markets GR Index; U.S. Intermediate-Term Muni Bonds: Bloomberg Barclays 1-10 (1-12 Yr) Muni Bond TR Index; U.S. Intermediate-Term Bonds: Bloomberg Barclays U.S. Aggregate Bond TR Index; U.S. High Yield Bonds: Bloomberg Barclays U.S. Corporate High Yield TR Index; U.S. Bank Loans: S&P/LSTA U.S. Leveraged Loan Index; Intl Developed Bonds: Bloomberg Barclays Global Aggregate ex-U.S. Index; Emerging & Frontier Market Bonds: JPMorgan EMBI Global Diversified TR Index; U.S. REITs: MSCI U.S. REIT GR Index, Ex U.S. Real Estate Securities: S&P Global Ex-U.S. Property TR Index; Commodity Futures: Bloomberg Commodity TR Index; Midstream Energy: Alerian MLP TR Index; Gold: LBMA Gold Price, U.S. 60/40: 60% S&P 500 TR Index; 40% Bloomberg Barclays U.S. Aggregate Bond TR Index; Global 60/40: 60% MSCI ACWI GR Index; 40% Bloomberg Barclays Global Aggregate Bond TR Index.

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