



The American Dream

October 2024

- U.S. large-cap stocks declined 0.9% in October while small-cap stocks declined by 1.4%. Bonds also fell; the Bloomberg U.S. Aggregate Bond Index decreased 2.5%.
- Headline inflation eased to 2.4% year-over-year, and even with a solid labor market, markets still expect an additional 0.5% in rate cuts by year end.
- Treasury yields and mortgage rates have risen since the September Fed rate cut, leading to elevated mortgage rates and increased home prices, as well as a decline in home sales.
- Polls show a very close election, creating uncertainty around the future monetary and fiscal policies that will significantly shape market returns. Regardless of the outcome, however, the fiscal deficit is expected to grow.

Overview

Markets posted mostly negative returns in October. U.S. large-cap stocks, as represented by the S&P 500, declined 0.9% while the Russell 2000 small-cap index fell by 1.4%. The Bloomberg U.S. Aggregate Bond Index dropped 2.5%. The September inflation report, released on October 10, showed headline inflation easing to 2.4% year over year, reaching the lowest level since February 2021. Core inflation, however, edged up slightly from 3.2% to 3.3%.¹ Both headline and core inflation were 0.1% above forecast for September, largely due to rising food prices, which offset declines in gasoline and energy costs. Notably, food-at-home prices increased by 1.3% year over year, marking the highest increase since January 2023.

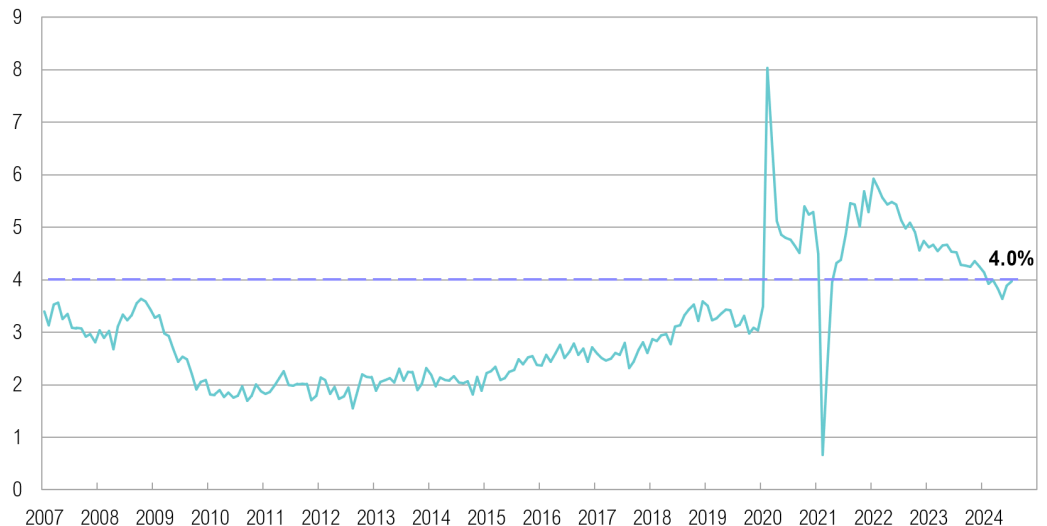
Both headline and core inflation were above forecast for September

In October, despite job growth coming in below expectations (likely due to storms and strikes), the unemployment rate remained steady at 4.1%.² Wage growth also remained robust, increasing by 4.0% year-over-year.² Outside of COVID-19, this continues to be the highest wage growth over the past 20 years. Initial jobless claims, which averaged 236,500 in October, are at pre-COVID-19 levels.³ Preliminary estimates indicate the U.S. economy grew at an annualized rate of 2.8% quarter over quarter in the third quarter.⁴ Economic growth was primarily driven by increases in consumer and government spending. Consumer spending, which comprises nearly two-thirds of U.S. economic activity, rose by 3.7%—its strongest growth since the first quarter of 2023.⁴ Federal government spending, which drove the 2024 fiscal budget deficit to \$1.8 trillion, increased by 5.0%. Imports, which detract from GDP, grew by 11% and offset the 8.9% rise in exports. Additionally, investment in residential real estate declined by 5.1% in the third quarter.⁴

Economic growth continues to be driven by consumer and government spending

Wage Growth Remains Robust, at 4.0% Year-over-Year

Wage Growth, Y/Y %



Source: Bloomberg

Outside of the pandemic, this is the highest wage growth in 20 years

Another 0.5% in rate cuts is expected before year-end

Earnings growth for the S&P 500 is expected to be in the double digits for the next five quarters

There was no Federal Open Market Committee (FOMC) meeting in October; however, minutes from the September 18 meeting were released on October 9. The minutes revealed a “robust debate” over the size of the September rate cut, though the 11-to-1 vote casts doubt on just how robust this debate truly was.^{5,6,7} Markets continue to anticipate a total of 0.5% in rate cuts by year end, implying a 0.25% cut at each of the remaining FOMC meetings, the next of which is scheduled for November 7.⁸ By the end of October, markets were pricing in an additional 1.0% in rate cuts through the end of 2025.⁸

October marked the beginning of the third-quarter earnings season, and 70% of S&P 500 companies had reported earnings by the end of the month. Current estimates indicate that S&P 500 earnings grew by 3.6% year over year in the third quarter, driven by strong performances in the technology (16.0%), communication services (11.5%), and financial (5.7%) sectors.⁹ The “Magnificent Seven”—Amazon, Apple, Alphabet, Microsoft, Meta, Tesla, and Nvidia—are expected to report an impressive 18.1% year-over-year earnings growth for the quarter. Excluding these seven companies, the remaining 493 S&P 500 companies would report only 0.1% year-over-year earnings growth for the period.¹⁰ Earnings growth for both the Magnificent Seven and the remaining 493 companies is projected to be in double digits over the next five quarters.¹⁰ For 2024, overall S&P 500 earnings growth is expected to rise by 9.3%.

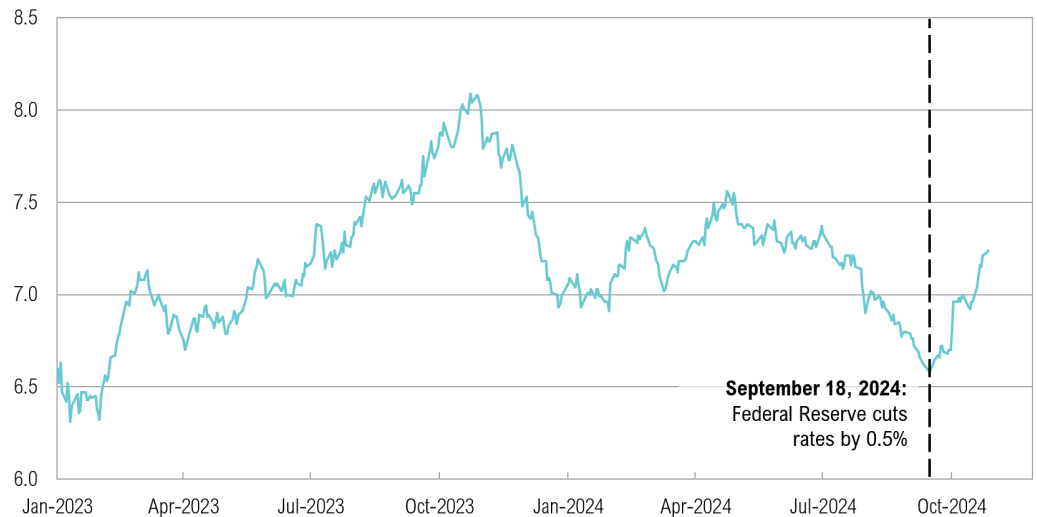
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The relatively elevated interest rate environment of the past few years has weighed heavily on the U.S. housing market. Hopeful homebuyers’ purchasing power plummeted as mortgage rates increased in late 2023 to their highest level in over 20 years. Although mortgage rates declined to 6.5%—the lowest since February 2023—in the days leading up to the Federal Reserve’s anticipated rate reduction on September 18, this reprieve was short lived. Rates climbed higher throughout October, and the 30-year fixed mortgage rate ended the month at 7.24%, the highest since early July 2024. Similarly, U.S. Treasury yields ended October at 4.2%, marking their highest level since late July 2024.

Treasury yields and mortgage rates have been rising since the September rate cut

Mortgage Rates Have Reaccelerated Since the Fed Rate Cut on September 18

U.S. 30-Year Fixed Mortgage Rate



Source: Bloomberg

Mortgage rates tend to follow longer-term Treasury yields. Today, yields are rising partly due to the growing U.S. fiscal deficit, which ended the 2024 fiscal year at \$1.8 trillion and is now the largest deficit on record in a non-crisis year and the third largest in U.S. history. In addition, stronger-than-expected inflation and labor market data have also pushed 10-year Treasury yields higher, and mortgage rates have followed suit.

Driven by imbalances in supply and demand, house prices are elevated. The average price of a home sold in the U.S. reached \$501,100 in the third quarter.¹¹ Although this marks a decrease from the record high of \$525,100 in the second quarter of 2022, it remains more than 30% above pre-pandemic trends.¹¹ The National Association of Realtors' housing affordability index stood at 98.6—40% below the 40-year average of 137—indicating that a median-income family has less than the income required to afford a median-priced home.¹²

Two-thirds of home loans have rates of 4% or less, making homeowners reluctant to sell

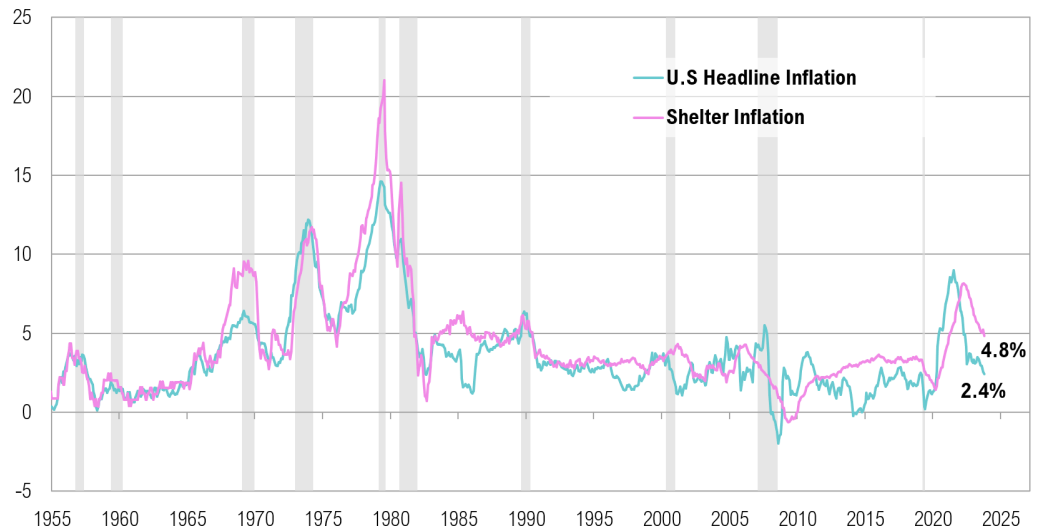
Existing home sales are on track for their worst year since 1995, as elevated prices and mortgage rates deter potential buyers.¹³ Approximately two-thirds of existing home loans have mortgage rates of 4% or less, making homeowners reluctant to sell and give up their favorable rates, thus limiting the supply of existing homes on the market.^{13,14} In September, existing home sales fell by 1% from the prior month to 3.84 million, reaching the lowest monthly rate since October 2010.^{13,15} New home construction has also declined from a peak of 1.8 million units in April 2022 to 1.35 million in September. According to David Auld, the CEO of D.R. Horton, one of the largest U.S. homebuilder companies:

"While mortgage rates have decreased from their highs earlier this year, many potential homebuyers expect rates to be lower in 2025. We believe that rate volatility and uncertainty are causing some buyers to stay on the sidelines..."¹⁶

Renters also face higher costs. Rent prices increased by 3.3% year over year in September, rising in 49 of the 50 largest metro areas. Rent remains 34% higher than pre-pandemic levels, and the shelter component of inflation (at 4.8% year over year) continues to outpace the overall headline inflation rate (at 2.4% year over year).^{17,18,19}

Shelter Inflation is Expected to Remain Elevated Through Mid-2026

U.S. Headline Inflation & Shelter Inflation, Y/Y %



Source: Bloomberg

Rent remains over 30% higher than pre-pandemic levels

Housing inflation, which plays an important role in headline inflation, is likely to remain elevated

The Cleveland Federal Reserve recently examined why rent inflation remains elevated at 4.8% year over year. The study found that during the COVID-19 pandemic, new tenant rent inflation surged and then later declined. Overall rent inflation, which includes both new and continuing tenants, increased more slowly and remains high, however. This persistence is largely due to smaller rent increases for continuing tenants, resulting in a notable “rent gap” of 5.5% as of the end of September.²⁰ The paper projects that rent inflation will likely stay above pre-pandemic levels (and average around 3.5%) until mid-2026.²⁰ Rent inflation is expected to play a significant role in dictating the final phase of reducing inflation, due to shelter's substantial weight in the overall inflation calculation (36.5%) and the concerns that recent inflation trends could reverse.¹⁹ Rising long-term Treasury yields may reflect worries that the Federal Reserve has underestimated the risk that inflation could remain above its 2% target or increase even further.

Markets

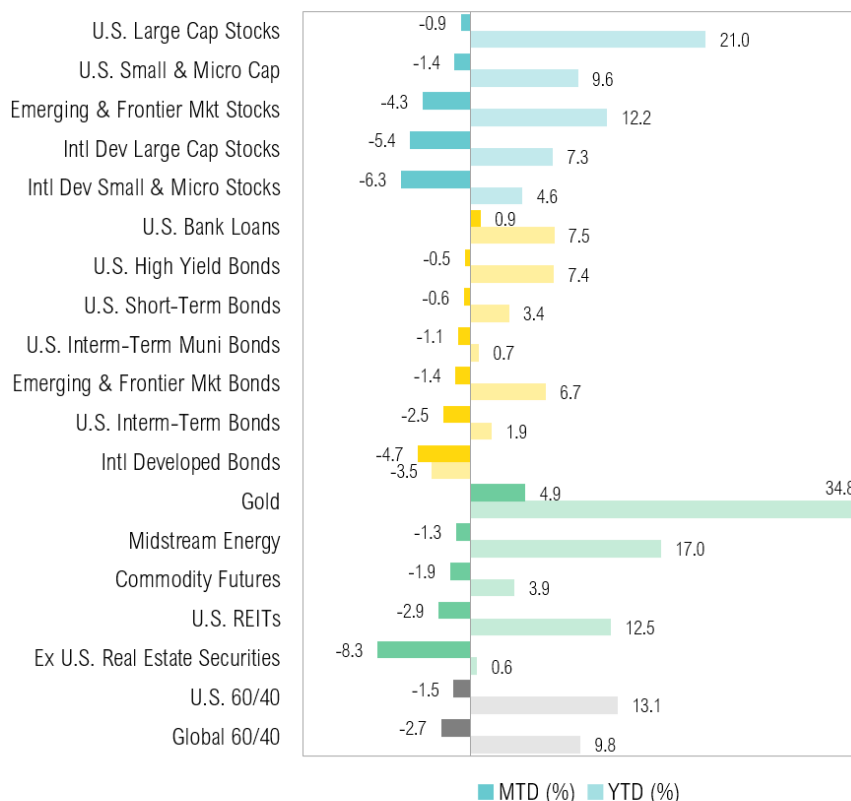
Treasury yields climbed throughout October

Not one equity asset class finished October with positive returns. U.S. large-cap stocks declined by 0.9%, while U.S. small-cap stocks declined by 1.4%. International equity markets performed worse. Developed market stocks fell 5.4%, and developed market small-cap stocks decreased 6.3%. Emerging and frontier markets also struggled, ending the month down 4.3%. Despite September's interest rate cut, Treasury yields climbed throughout October. U.S. intermediate-term bonds fell by 2.5%, and rate-sensitive U.S. REITs ended the month down 2.9%.

October was an interesting month for commodities. After climbing to \$77.7 per barrel on October 10 amid rising Middle East tensions, West Texas Intermediate (WTI) crude fell \$7 to close the month at \$70.6. It dropped 5.8% on October 25—the steepest one-day decline since the onset of the Israel-Hamas conflict on October 7, 2023. Elsewhere in commodities markets, palladium surged 12.5% after news of U.S. sanctions on top producer Russia, and gold prices rose by 4.9%.²¹

October 2024 Key Market Total Returns

International equity markets fared worse than their U.S. counterparts



Source: Bloomberg

Over the third quarter, China's economy grew by the slowest pace in six quarters

On October 18, China released its third-quarter GDP estimate, which came in at 4.6% year over year—the slowest pace of economic growth in six quarters and below the country's 5% growth target.²² Following the release, the People's Bank of China rolled out two stock-funding schemes worth \$112 billion, including a \$42 billion financing program intended for stock buybacks.²² The MSCI China Index ended October down 5.9% but is up 21.7% year-to-date.

The Japanese yen weakened against the dollar in the closing days of October after a snap election revealed no majority party emerging.^{23,24} The yen closed the month at ¥153. The Bank of Japan kept interest rates unchanged at its October 31 monetary policy meeting, citing election uncertainty.²⁴ The MSCI Japan ended October down 3.9%.

Looking Forward

Policymakers seem content with decisions that prioritize the here and now at the expense of long-term fiscal stability

Investors continue to face ambiguity around interest rates, the deficit, and the upcoming election. Policymakers seem content with decisions that prioritize the here and now at the expense of long-term fiscal stability, thereby limiting their ability to respond to future crises and threatening the role of the U.S. dollar in global trade. Given this landscape, we maintain that diversification should include healthy exposures to risk, minimal longer-term bonds, and hedges against policies that will result in the continued erosion of purchasing power.



Source: SpringTide, Noah Kroese

Regardless of the election outcome, the U.S. fiscal deficit will continue to grow

As Election Day approaches, various sectors of the economy and markets stand to benefit depending on the winning candidate, with the primary market drivers expected to be shifts in monetary, fiscal, and tax policies. One certainty remains, regardless of the outcome: the growing deficit will continue to go unaddressed. With battleground polling still within the margin of error, we advise caution in assuming clear winners or losers before election results are finalized.

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DEFINITIONS

Asset class performance was measured using the following benchmarks: U.S. Large Cap Stocks: S&P 500 TR Index; U.S. Small & Micro Cap: Russell 2000 TR Index; Intl Dev Large Cap Stocks: MSCI EAFE GR Index; Emerging & Frontier Market Stocks: MSCI Emerging Markets GR Index; U.S. Intermediate-Term Muni Bonds: Bloomberg Barclays 1-10 (1-12 Yr) Muni Bond TR Index; U.S. Intermediate-Term Bonds: Bloomberg Barclays U.S. Aggregate Bond TR Index; U.S. High Yield Bonds: Bloomberg Barclays U.S. Corporate High Yield TR Index; U.S. Bank Loans: S&P/LSTA U.S. Leveraged Loan Index; Intl Developed Bonds: Bloomberg Barclays Global Aggregate ex-U.S. Index; Emerging & Frontier Market Bonds: JPMorgan EMBI Global Diversified TR Index; U.S. REITs: MSCI U.S. REIT GR Index, Ex U.S. Real Estate Securities: S&P Global Ex-U.S. Property TR Index; Commodity Futures: Bloomberg Commodity TR Index; Midstream Energy: Alerian MLP TR Index; Gold: LBMA Gold Price, U.S. 60/40: 60% S&P 500 TR Index; 40% Bloomberg Barclays U.S. Aggregate Bond TR Index; Global 60/40: 60% MSCI ACWI GR Index; 40% Bloomberg Barclays Global Aggregate Bond TR Index.

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