

Topical Research:

### **Bear Market Trends**

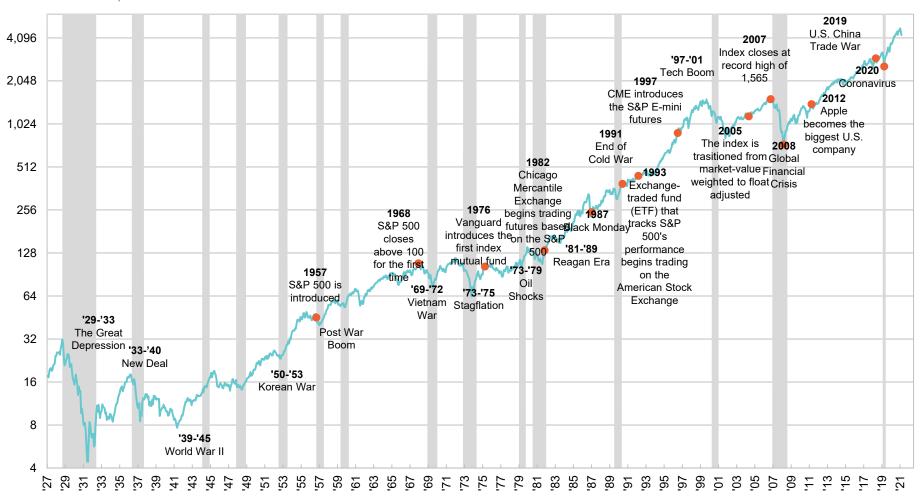
As of 2/28/22

#### **HISTORICAL TRENDS CASE STUDIES MARKET TRENDS APPENDIX** S&P 500 Long-Term **U.S. Equity Sentiment Current Correction vs. Equity Return** 21 3 7 13 **Stocks vs Moving Average 8** Contribution Growth 4 History 14 **Returns & Drawdowns U.S. Equity Valuations** 5 Stocks vs Wars 15 **Bear Markets & Recoveries6** S&P 500 Technical Levels10 **The Great Depression** 16 Stocks vs. Credit **Bull & Bear Market Cycles** 11 1987 Crash 17 Stocks vs. Labor Market 12 **Tech Bubble Bursting** 18 **Global Financial Crisis** 19 **Coronavirus Crisis** 20 **Current Market** Drawdown



#### Despite the risks, it is important to keep perspective

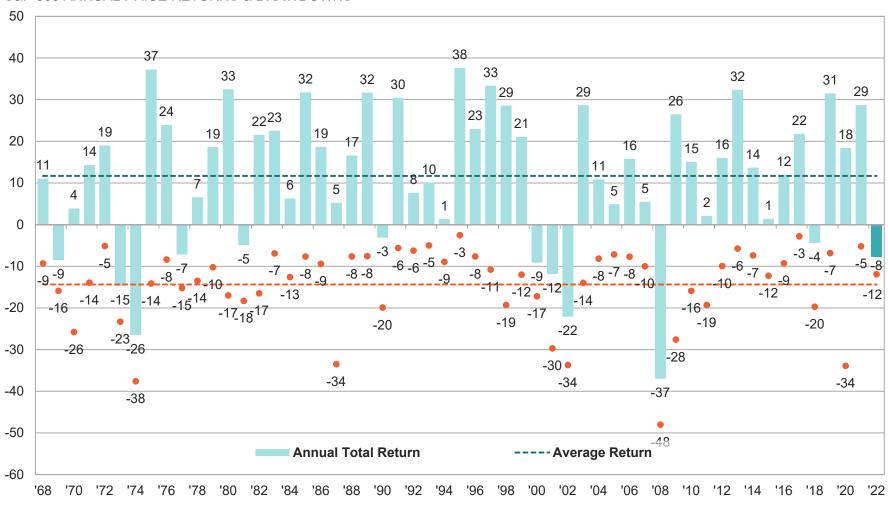
S&P 500 INDEX, 1928 - 2020





# Despite headlines, unprecedented policy support helped 2021 become one of the least volatile years for stocks in half a century; 2022 has gotten off to a rockier start

S&P 500 ANNUAL PRICE RETURNS & DRAWDOWNS





#### Bear markets are inevitable, but they don't last forever

S&P 500 PRICE RETURN DRAWDOWN, %



1959 1962 1965 1968 1971 1974 1977 1980 1983 1986 1989 1992 1995 1998 2001 2004 2007 2010 2013 2016 2019 2022

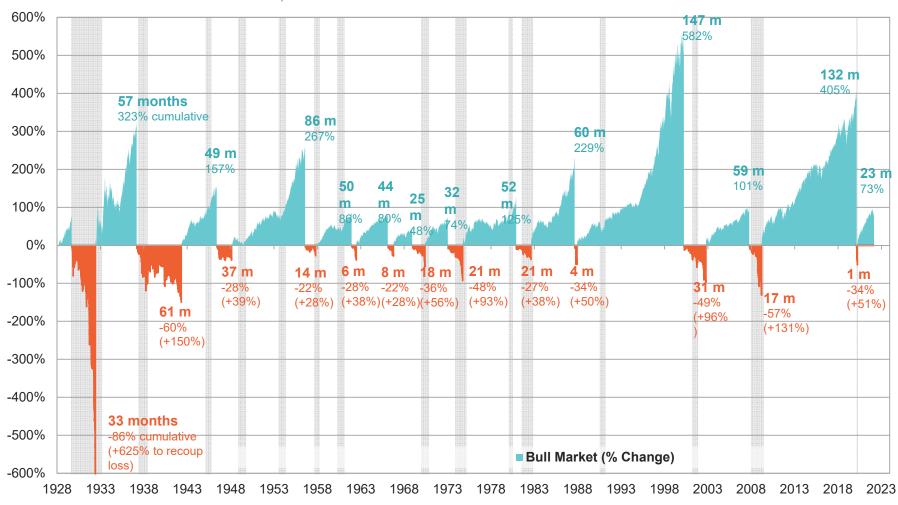
Bear Market	Market Peak	Bear Market Decline	Months to Low	Months to Recovery	Months in Drawdown
Crash of 1929 & onset of Great Depression thru Post					
0 WWII slowdown	Sep-1929	-86%	34	266	300
1962 flash crash, Cuban Missile Crisis & Cold War of					
1 1962	Dec-1961	-28%	7	14	21
2 Crash of 1970, economic overheating & civil unrest	Nov-1968	-36%	18	22	39
3 OPEC oil embargo & stagflation	Jan-1973	-48%	21	70	91
4 Inflation & Volcker Fed response	Nov-1980	-27%	2	24	26
5 1987 Crash	Aug-1987	-34%	3	20	23
6 Tech Bubble bursting	Mar-2000	-49%	31	55	86
7 Global Financial Crisis	Oct-2007	-57%	17	49	66
8 Fed bubble, Coronavirus Crisis	Feb-2020	-34%	1	4	5
Sour Averlage berg		-40%	14		

\*Excludes Crash of 1929



### U.S. bull market cycles tend to last longer than and outperform bear market drawdowns

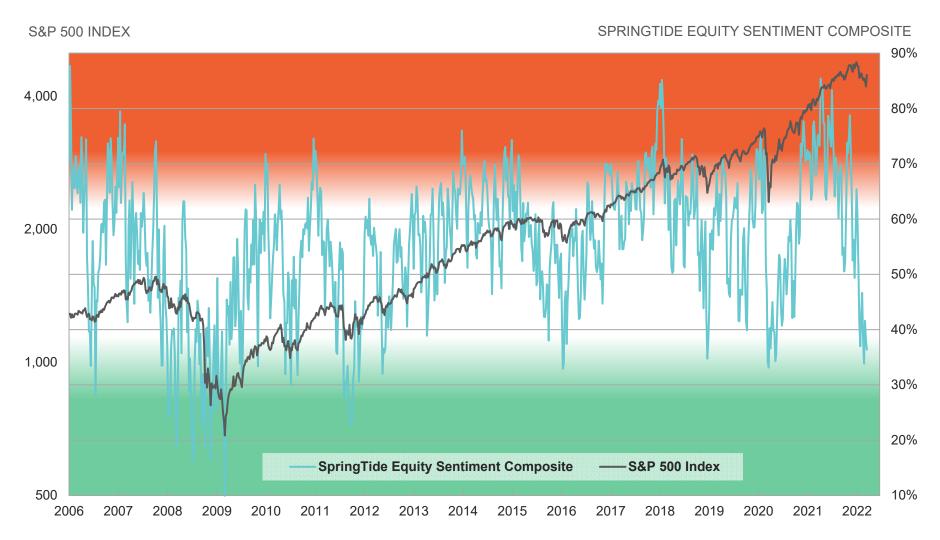
S&P 500 INDEX CUMULATIVE RETURNS, %



Source: Bloomberg, SpringTide



### U.S. equity sentiment has dropped to 36%, the lowest reading since March 2020



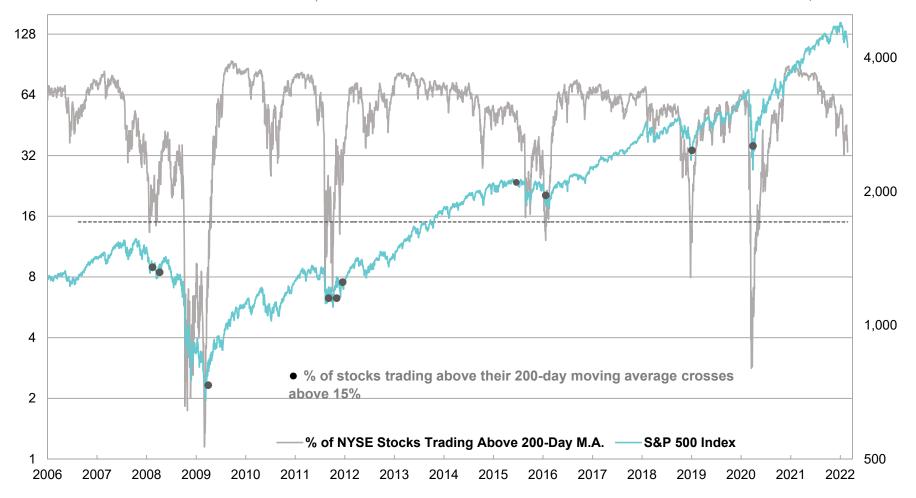
Source: AAII, Investor's Intelligence, TD Ameritrade, NAAIM, UofM, Standard & Poor's, Gallop, CBOE, SpringTide calculations. As of 3/18/2022.



### The percentage of stocks above their 200-Day M.A. has been falling since December of 2020

STOCKS ABOVE 200-DAY MOVING AVERAGE, LOG SCALE %

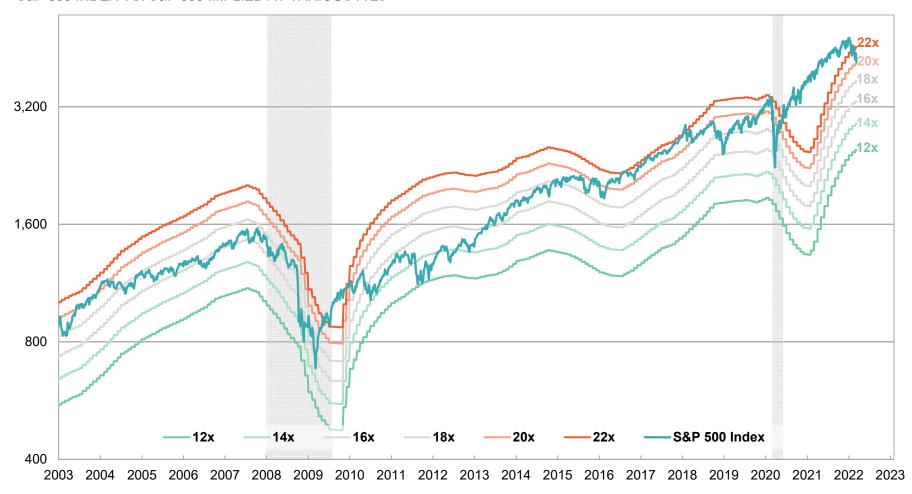
S&P 500 INDEX, LOG SCALE





# U.S. equity valuations remain stretched, but strong earnings growth has closed the gap dramatically since the start of the 2021

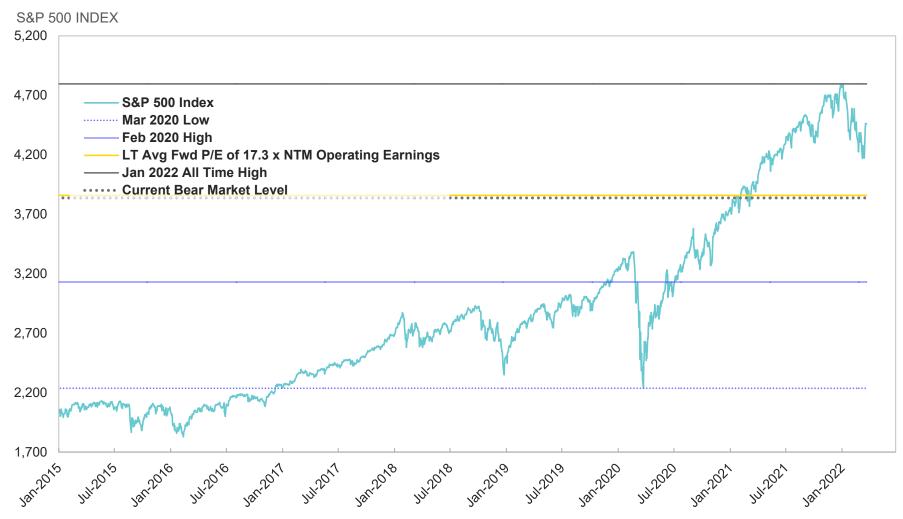
S&P 500 INDEX VS. S&P 500 IMPLIED AT VARIOUS P/Es



Source: Standard & Poor's. Earnings are smoothed, trailing 12-month, Operating. As of 3/7/2022.



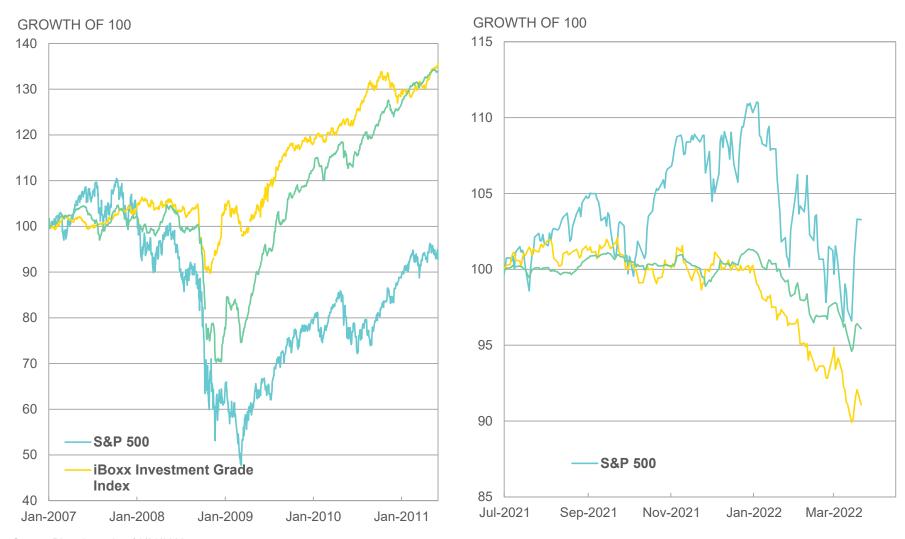
#### Markets have pulled back from ATH's, but are still some way away from a bear market; interestingly, bear market level is inline with LT average market valuation



Source: Bloomberg, SpringTide calculations. Long-term average P/E based on data from 1990 to current. As of 3/21/2022.



#### Credit tends to lead equities on the way out of bear markets



Source: Bloomberg. As of 3/21/2022.

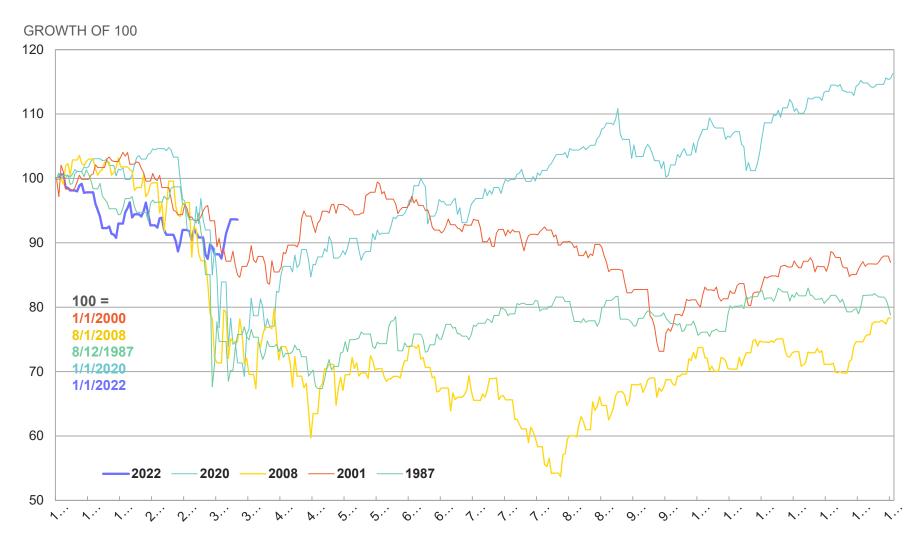


# Labor is a lagging indicator: by the time the labor market bottomed in 2010, the stock market was already up almost 70%





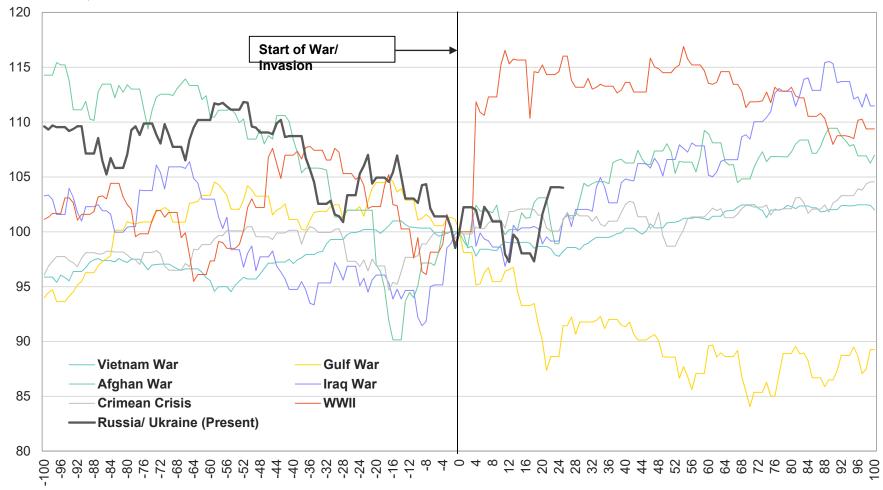
### Current drawdown vs. historic bear markets





### Historically the stock market has performed well post the start of a war/ invasion

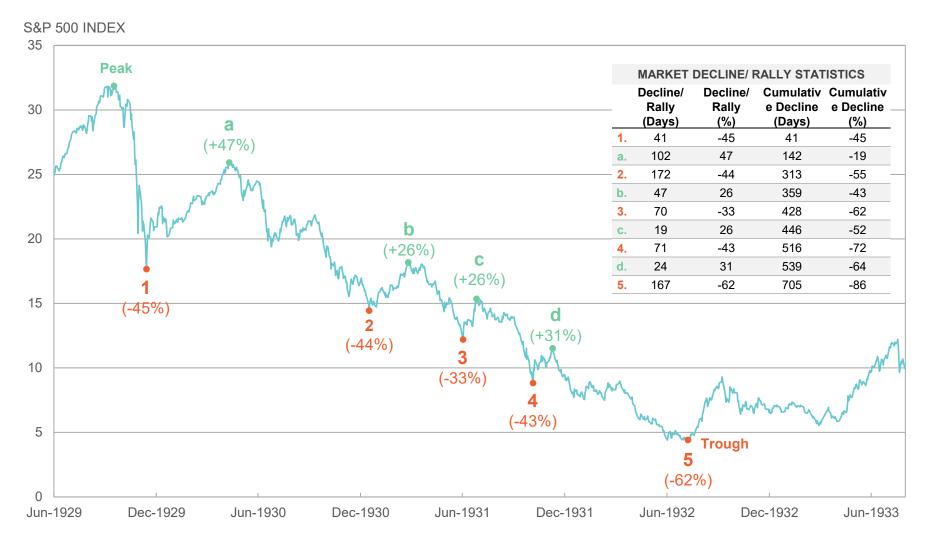




Source: Bloomberg. As of 3/21/2022.



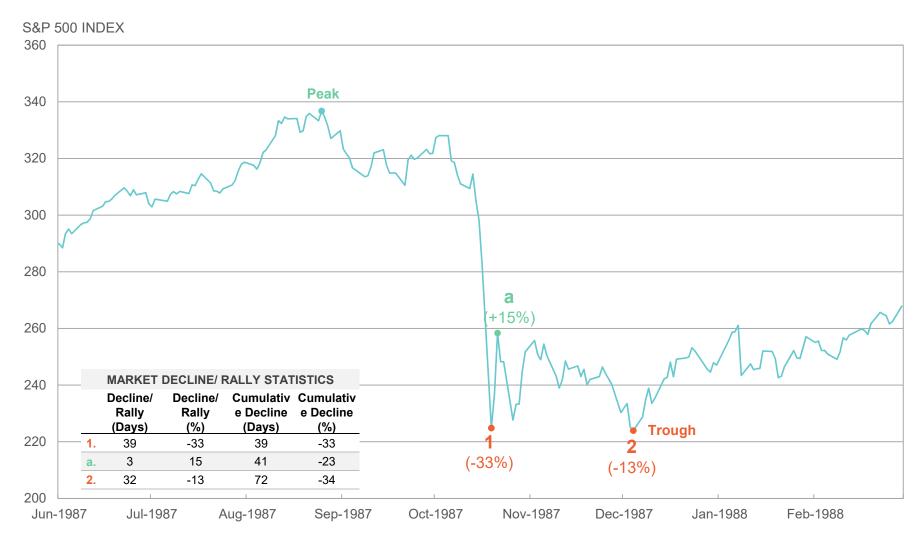
#### Bear Market Anatomy: 1929 Crash & Great Depression



<sup>\*</sup>Days are represented by trading days.



#### **Bear Market Anatomy: 1987 Crash**



Source: Bloomberg

Bear Market Trends

<sup>\*</sup>Days are represented by trading days.



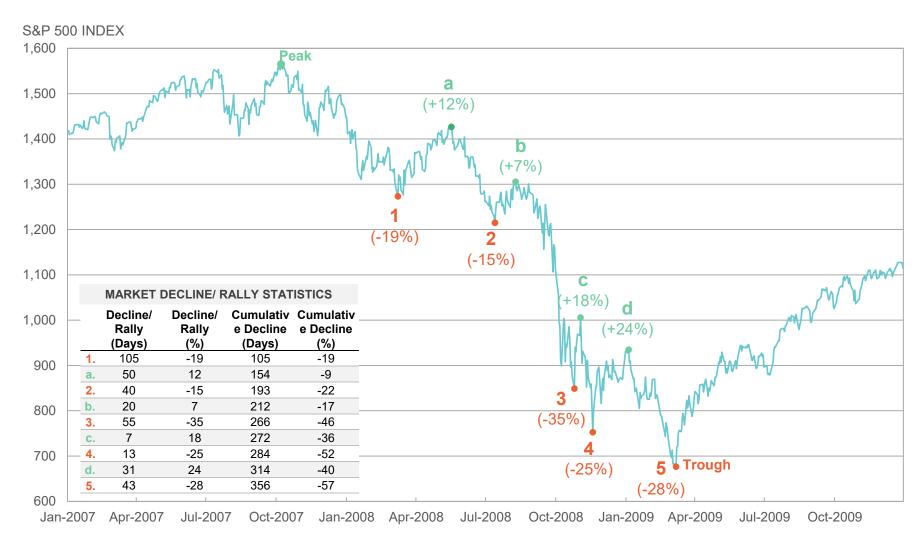
#### **Bear Market Anatomy: Tech Bubble Bursting**



<sup>\*</sup>Days are represented by trading days.



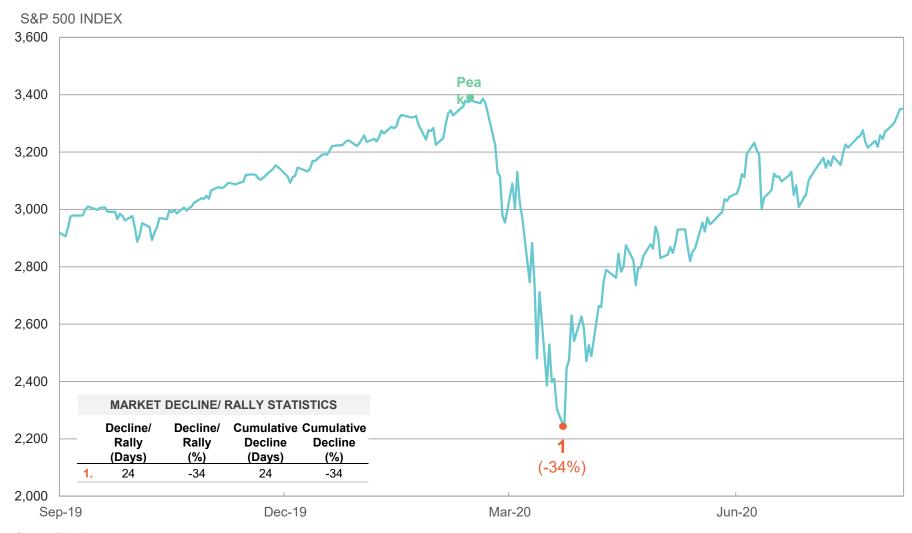
#### **Bear Market Anatomy: Global Financial Crisis**



<sup>\*</sup>Days are represented by trading days.



### **Bear Market Anatomy: Coronavirus Crisis**

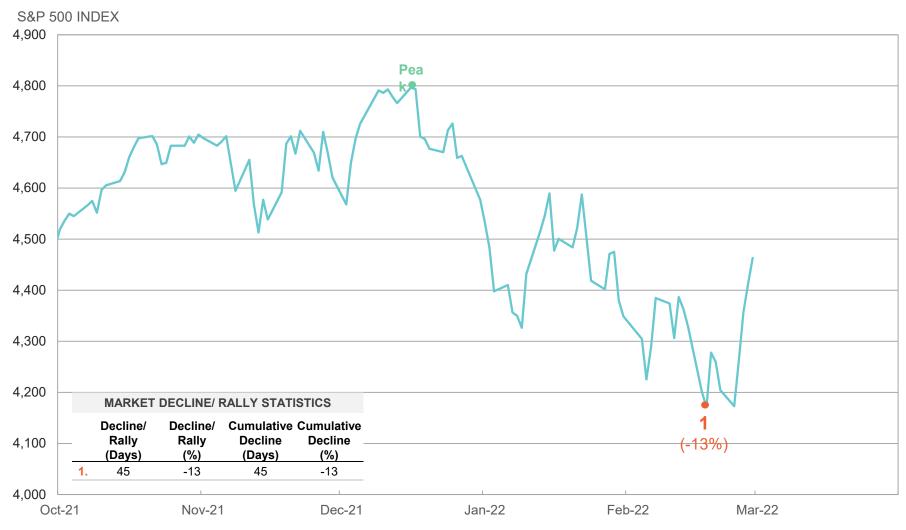


Source: Bloomberg

<sup>\*</sup>Days are represented by trading days.



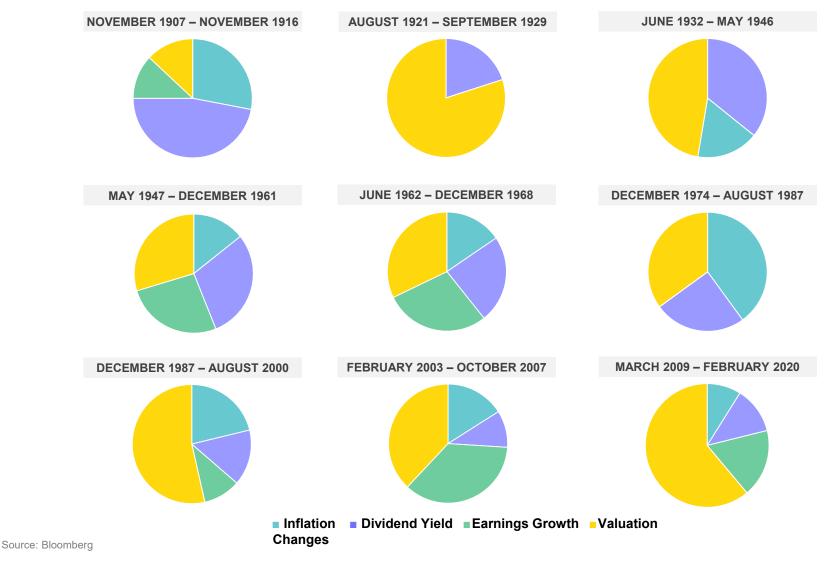
## Could the current market drawdown be the start of a new bear market, or is this simply a correction?



Source: Bloomberg. As of 3/18/2022. \*Days are represented by trading days.



# Recent cycle returns have largely been driven by valuation changes, which has contributed to volatility



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